



6TH ANNUAL

New Wisconsin Promise CONFERENCE

Every Child, Every Day

January 12–13, 2010

Monona Terrace

Madison, WI



Featured Speakers

Conference Tracks

Call for Proposals

Registration

**Pre-conference
(January 11)**

Agenda

WISCONSIN DEPARTMENT OF PUBLIC INSTRUCTION
ELIZABETH BURMASTER, STATE SUPERINTENDENT

State Superintendent Message



Seven years ago, Department of Public Instruction (DPI) leaders dreamed about a high-quality statewide professional learning experience that would bring together educators from Bayfield to Beloit. We wanted teachers and principals to learn together and share educational practices that were having a positive impact on their students. We visualized world-renown speakers standing in front of a large audience promoting new ways of thinking about educational reform. We envisioned the New Wisconsin Promise Conference!

This is our sixth New Wisconsin Promise Conference and its success has been measured by the 1500 educators who annually participate and then return to their schools filled with ideas to help raise achievement for all of their students. Professional development is a cornerstone of high-quality teaching, and our New Wisconsin Promise Conference offers an unparalleled professional development opportunity. Each year, national educational leaders, school district and building administrators, and classroom teachers share creative and innovative ideas that enhance teaching and learning across our state.

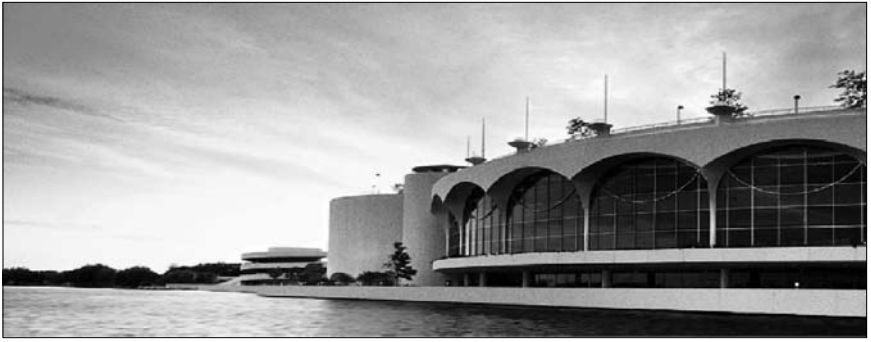
The theme of this conference is Every Child, Every Day. Our goal for this conference is to ensure that every educator attending provides every child the opportunity to experience high levels of learning every day, in every classroom, to prepare them to succeed in school and in life. The conference strands this year include:

- Culturally Responsive Education
- Instruction and Intervention
- Instructional Leadership
- District and School Improvement

We are excited about the keynote presenters who are coming this year and encourage you to submit a proposal and register for the conference.

As I speak with New Wisconsin Promise conference attendees, it is clear that our offerings re-energize them. They return to their schools and classrooms determined to share what they've learned with their colleagues. Please join us in January 2010 for the New Wisconsin Promise Conference.

Elizabeth Burmaster
State Superintendent



2010 New Wisconsin Promise Conference Theme:

Every Child, Every Day

<http://dpi.wi.gov/nwp/conference.html>

Presentation Proposals (NEW TIMELINE!)

Presentations by teachers, principals, support staff, and other educators are the backbone of this conference. Please submit a proposal to share successful practices, programs, and strategies that have made an impact on student learning and achievement. Proposals need to be submitted online no later than June 30, 2009.

NOTE: This timeline is earlier than in the past so that we can implement a new registration process that will allow us to have a more accurate picture of the number of attendees in a session and better place sessions in rooms.

Each proposal will go through a selection process where it will be screened for a clear, concise description of practical strategies or models that are effective in meeting the needs of every child, every day. Rubrics used for rating the proposals will be available on the website.

Free conference registration is offered for up to two presenters for each sectional when the presenters are employed by any K-16 public education agency in Wisconsin. Other presenters must pay the regular registration fee if they plan to participate in any other part of the conference.

We appreciate the willingness of presenters to volunteer their services for this conference. Presenters are not paid for their presentations or reimbursed for substitutes or other expenses. Any variance from this practice must be pre-approved by the conference coordinator, Abby Potter, aubree.potter@dpi.wi.gov.

Music Performance Proposals

Two or three music performing groups will be selected to perform at the conference. Both the presentation proposal and music performance proposal links are on the main conference web page at <http://dpi.wi.gov/nwp/conference.html>. Proposals are due September 28, 2009.

Registration (NEW TIMELINE!)

Early-bird conference registration for the two days of the conference is \$115 per participant from August 24-November 30, 2009. From December 1, 2009, through January 4, 2010, the registration fee is \$150 per person. Online registration closes on January 4, 2010. Because you will now be selecting specific sessions to attend, it is important that you send in your registration early so that you have the best chance of attending your preferred sessions.

Early-bird pre-conference registration is an additional \$100 per person, which goes up to \$125 after December 1, 2009.

Online registration will begin August 24, 2009, at <http://www.regonline.com/builder/site/Default.aspx?eventid=195225>.

For more information about registration, please contact Deb Rasmussen, Office Associate, at 608-267-2277, or debra.rasmussen@dpi.wi.gov.



Pre-Conference:

Deborah Estes, *Brain Power*



Monday, January 11, 2010

The pre-conference will be held from 8:30 a.m.-3:30 p.m., with a continental breakfast beginning at 7:45 a.m. There will be a limit of 250 participants in this workshop.

Description:

We are going to have to use our brains increasingly to survive in a world of growing knowledge. As educators, we are responsible for the growth of young brains. Adults, as well, need to keep dendrites growing so that we can improve our own brain's health and longevity. How do we keep our brains young as we age? How can we optimize thinking capabilities? How important is a positive learning environment?

This session will be highly interactive and brain-compatible. Participants will learn about the latest brain research and find out how important dendritic growth is in the educational process, as well as for our individual well-being.

What You Will Learn

- The basic biological functions of the brain
- How learning affects the brain
- The process of memory
- The "hooks" for gaining attention
- The tower of emotion
- The importance of making connections
- The importance of using a variety of strategies in our classrooms
- How to create experiences that optimize learning

How You Will Benefit

- Become aware of the importance of knowing how the brain works
- Learn how to structure a more brain-compatible environment for learning
- Learn how brain research is connected to other educational initiatives
- Enable you to present an awareness session on brain-compatible learning
- Gain information on how to have a healthier brain

Dr. Deborah Estes graduated from Texas A & M University-Commerce with a doctorate in Educational Administration and is a former high school teacher, middle school principal, and Curriculum/Public Relations Director. She also held the position of Senior Consultant for Region 10 Educational Service Center where her responsibilities included directing, coordinating, and serving as a lead trainer of a cooperative service that provided administrative training to more than 1600 superintendents, principals, central office staff, and trustees of 82 school districts. Her primary interest is in the area of brain research and how this knowledge can directly impact our lives as educators and as human beings.

Conference Tracks

1. Culturally Responsive Education

- Culturally Responsive Teaching
- Professional Development: Race and Equity
- Student Engagement
- Parent and Community Involvement

2. Instruction and Intervention

- High Quality Instructional Practices
- Differentiation
- Models of Effective Collaboration
- Continuous Review of Student Progress
- Data-Informed Decision Making
- Instructional Technology

3. Instructional Leadership

- New Roles for Teachers
(coaches, team leaders, resource teachers)
- Principal Leadership
- Principal Coaching

4. District and School Improvement

- Systems that Support Student Learning
- District/School Self-Assessment
- Effective District/School Improvement Plans
- Professional Development Models

Keynote Speakers

Keynote address by Geoffrey Canada *Saving All The Children*

In his 20 plus years with Harlem Children's Zone, Inc., Geoffrey Canada has become nationally recognized for his pioneering work helping children and families in New York City and as a passionate advocate for education reform.



American youth today face many challenges, unimagined in the past, which are not confined to one city or community. These problems are in urban and rural, rich and poor communities. Mr. Canada will be sharing models for reform that combine “educational, social, and medical services. It starts at birth and follows children to college. It meshes those services into an interlocking web, and then it drops that web over an entire neighborhood. . . .” The answers are not to be found in any one strategy. Individuals, families, schools, and communities must develop a plan of action to save all children.

Geoffrey Canada is the acclaimed author of *Fist, Stick, Knife, Gun: A Personal History of Violence in America* and was the recipient of the first Heinz Award in 1994 for his leadership in nurturing and protecting children. He was recognized for his passionate concern for children and his commitment to making their lives safer and saner. Much of this is done through his work as President/CEO of the Harlem Children's Zone in New York City.

In his second book, *Reaching Up For Manhood*, Canada offers powerful insights into the lives of boys in America, and the importance of mentoring and adult involvement.

In 2008, Paul Tough authored *Whatever It Takes: Geoffrey Canada's Quest to Change Harlem and America* which describes his commitment to change the lives of poor children. Canada offers a vision that with hard work, dedication, and prioritizing resources, a safe, caring, and stimulating environment can be created for all children.

Keynote Speakers

Keynote Address by Stephanie Pace Marshall *The New Story, Map, and Landscape of Learning and Schooling: A Call to Leadership*



Despite decades of reform, we have not fundamentally transformed our system of schooling or the nature and quality of our children's learning and thinking. By focusing on reforming the contents of schooling, and not transforming the context and conditions of learning, we have created illusions of proficiency for learning and have eroded the potentially vibrant intellectual life of our children, schools, and communities.

Drawing on her book, *The Power to Transform: Leadership That Brings Learning and Schooling to Life*, Stephanie Pace Marshall offers a “new story,” map, and landscape for creating vibrant learning communities that have their roots in meaning, not memory; engagement, not transmission; inquiry, not compliance; exploration, not acquisition; personalization, not uniformity; interdependence, not individualism; collaboration, not competition; and trust, not fear. It is from this “new story” that leaders can bring learning and schooling to life.

Conference Agenda

Monday, January 11, 2010

8:30 a.m.-3:30 p.m.	Pre-Conference Deborah Estes, <i>Brain Power</i>
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Tuesday, January 12, 2010

7:00	Registration Continental Breakfast
8:05	Welcome Announcements
8:15	Opening Session Music Performance State Superintendent
9:05	Sectional I Presentations
10:50	Keynote Presentation, Geoffrey Canada <i>Saving All The Children</i>
11:50	Lunch
1:05	Sectional II Presentations
2:35	Sectional III Presentations
4:00	Adjourn

Wednesday, January 13, 2010

7:00	Continental Breakfast
7:45	Welcome Announcements Music Presentation
8:15	Keynote Presentation, Stephanie Pace Marshall <i>The New Story, Map, and Landscape of Learning and Schooling: A Call to Leadership</i>
9:30	Sectional IV Presentations (2 hours) or Sectional V (1 hour) and Sectional VI Presentations (1 hour)
11:45	Adjourn

For questions about the conference, please contact

Abby Potter, Conference Coordinator

Wisconsin Department of Public Instruction

608-267-7338

aubree.potter@dpi.wi.gov

<http://dpi.wi.gov/nwp/conference.html>

For more information about registration, please contact:

Deb Rasmussen, Office Associate

Wisconsin Department of Public Instruction

608-267-2277

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**For more information about the conference
(program, logistics, proposal forms, online registration), go to:**

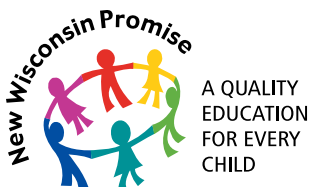
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May 2009

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